BADMUS MICHAEL

VISUAL/BRAND DESIGNER

Nigeria, Africa I badmusolasubomi2@gmail.com

SUMMARY

Creative and detail-oriented Visual/Brand Identity Designer with 3+ years of professional experience in developing compelling brand identities and visual communications. Currently pursuing Software Engineering studies while specializing in brand design, logo creation, and web development. Proven track record of delivering innovative design solutions that enhance brand recognition and drive business growth. Combines technical proficiency with creative vision to produce impactful visual experiences across digital and print platforms.

TECHNICAL SKILLS

Visual Design
Brand Design
Team Collaboration
Logo Design

Web Development
Web Design(UI/UX)
Responsive Design
Adobe Creative Suite (PSD,AI)

Accessibility
Typography & Color Theory
Brand Guidelines Development
Creative problem solving

PROFESSIONAL EXPERIENCE

Brand Designer
Creative Minds Ltd | 2023 - 2025
• Developed comprehensive brand identities for 15+ clients across diverse industries, resulting in 40% increase in brand recognition
• Created distinctive logos and visual elements that effectively communicated brand values and market positioning
• Collaborated with marketing teams to ensure consistent brand implementation across all touchpoints
• Managed multiple design projects simultaneously while maintaining high quality standards and meeting tight deadlines
• Conducted brand audits and competitive analysis to inform strategic design decisions

EDUCATION

Bachelor of Software Engineering (In Progress)
PCU (University)
Expected Graduation: 2026

Relevant Coursework:
• User Interface Design & Development
• Web Technologies & Frameworks
• Digital Media Production
• Human-Computer Interaction

ADDITIONAL INFORMATION

• **Languages:** English, Yoruba.
• **Certifications:** Professional Design Engineer (PDE) License, Project Management Tech (PMT).